

5,187 QUALIFIED TRADE VISITS! – VISITOR NUMBERS 10% UP ON PREVIOUS SHOW!



The **QUEENSLAND SAFETY SHOW, QUEENSLAND MATERIALS HANDLING & QUEENSLAND MANUFACTURING SHOW** attracted an attendance of 5,187 qualified Trade Visits (4,702 individual visitors).

EXHIBITOR OVERVIEW

QUEENSLAND SAFETY, MATERIALS HANDLING & MANUFACTURING featured over 200 Exhibiting companies, showcasing leading edge developments in safety solutions and injury prevention, material and manual handling equipment and training and a wide range of Manufacturing products and services.

TESTIMONIALS

“The Show far exceeded our expectations and we have walked away from it with quality leads, increased exposure and several new customers who have already ordered from us.”

Ali Simpson from **TENNYSON GROUP** who has generated enough business to exceed investment.

“Glad we participated. Good exposure and good leads. Looking forward to the next opportunity”.
Tony Bennett, **W.A CROMATY & CO**

KEY INDUSTRIES IN ATTENDANCE

All visitors were asked to indicate the Business Type and Industry that they work in out of the below Industries:

Business Type	
Manufacturing	31.5%
Service Provider/Consultant	30.4%
Government/Local Council	16.9%
Distributor/Wholesaler	11.5%
Retailer	4.2%
Venue/Facility	4.1%
Union/Association	1.5%

ANALYSIS OF INDUSTRY SECTORS

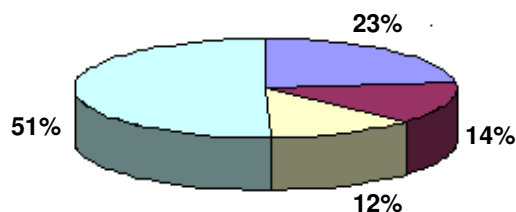
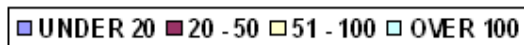
Visitors were able to select one category that best describes the industry they work in. See breakdown of most industry sectors below.

Industry	
Building / Construction	16.3%
Education / Training	5.9%
Engineering	5.4%
Health/Medical/Pharmaceuticals	5.3%
Transport / Distribution / Logistics	5.2%
Food / Beverage	4.1%
Electrical / Electronics	3.8%
Machinery / Equipment / Components	3.6%
Warehouse / Materials Handling	3.4%
Mining	3.3%
Metals / Plastics	3.2%
Utilities / Energy	3.2%
Automotive / Mechanical	2.6%
Agriculture / Forestry / Environment	2.4%
Petroleum / Coal/ Chemicals / Gas	2.4%
Hospitality / Entertainment / Leisure	2.4%

VISITORS BY COMPANY SIZE

Visitors were asked to indicate the size of the company in which they work (based on the number of employees) from the categories below:

COMPANY SIZE BY NO OF EMPLOYEES



VISITORS BY JOB TITLE

Visitors were asked to specify their job title. These were the key findings:

ROLE: Managerial	27%
Area/Regional/State Manager	
Branch Manager	
Business Manager	
Director/CEO/CFO	
General Manager	
Manager/Assistant Manager	
Managing Director	
Supervisor	
Owner / Proprietor	

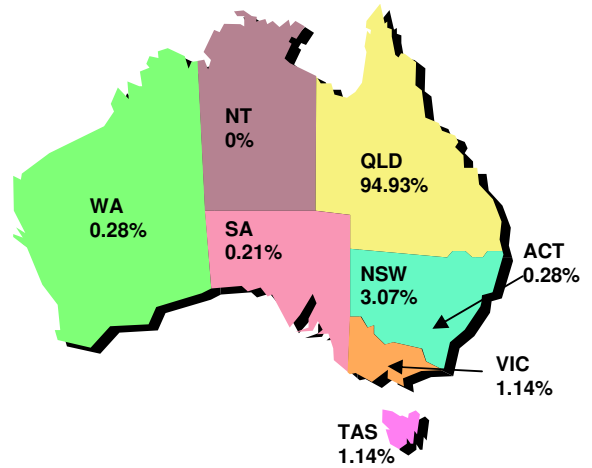
ROLE: Occupational Health & Safety	19%
Advisor/Consultant	
Manager/Officer	
Coordinator/Representative	
Injury Prevention/Management	
OHS&E	
Other	

ROLE: Operations / Maintenance / Technical	14%
Facilities/Property Manager	
Facilities/Property – other	
Factory Manager/Supervisor	
Maintenance/Cleaning	
Maintenance Manager/Supervisor	
Operations Manager	
Operator	
Plant Manager	
Process/Production Manager	
Production – other	
Service Manager	
Warehouse Manager/Supervisor	
Warehouse Coordinator/Stores	

ROLE: Engineer	3%
Electrical Engineer	
Mechanical Engineer	
Structural Engineer	
Engineering Manager/Supervisor	
Plant Engineer/Operator	
Project Engineer	
Engineer – other	

VISITOR DEMOGRAPHICS

The majority of visitors came from Queensland, which demonstrates the support of this significant OH&S trade show for the state.



NATIONAL OHS HARMONISATION SEMINARS



The Industry Seminar Series attracted 44% of the total trade show visitors.

Presented daily, some of the most visited seminars where those presented by Norton Rose, Workplace Access & Safety, Queensland Fire & Rescue which each had between 300 – 500 attendees.

CONCURRENT SAFETY CONFERENCE



Hosted by the Safety Institute of Australia Ltd the Queensland Safety Conference welcomed 250 delegates who attended presentations by 60 Speakers. The Conference Program gave insights into topics, such as Future Safety – A New Direction, Safety Culture, and Dealing With Change.

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